



FOR PHILANTHROPY
GLOBAL LEADERSHIP CIRCLE

Robert C. Khayat
**LECTURE
SERIES**



April 13, 2024

“A Celebration of Philanthropy with A.J. Brown”
South Club of Vaught-Hemingway Stadium
6:00 - 9:00 p.m.

presented by  **RIVERLAND**
ROOFING CONTRACTOR

SCHEDULE

6:00-7:00 PM

Cocktail Hour

South Club of Vaught-Hemingway Stadium

Enjoy delicious light appetizers with our signature cocktail - "The Sip" and be sure to get a picture with A.J.

7:00-8:00 PM

Dinner

South Club of Vaught-Hemingway Stadium

Savor a variety of heavy hors d'oeuvres provided by Elizabeth Heiskell Catering, the acclaimed and delectable food service company operated by Oxford's own best-selling cookbook author.

8:00-9:00 PM

Program

South Club of Vaught-Hemingway Stadium

Find a seat and enjoy watching a live interview with A.J.

A.J. will also be presented with the Ole Miss Women's Council's 2024 Emerging Young Philanthropist Award and will announce the launch of his own foundation, The A.J. Brown Foundation! There will be a live auction to benefit the Ole Miss Women's Council for Philanthropy, as well as The A.J. Brown Foundation.



Robert C. Khayat
LECTURE SERIES

Greetings!

The Ole Miss Women's Council for Philanthropy is excited to announce the next event in the Robert C. Khayat Lecture Series, featuring the 2024 Emerging Young Philanthropist Award honoring A.J. Brown, the legendary Ole Miss Rebel and celebrated NFL wide receiver for the Philadelphia Eagles.

This event on the evening of Saturday, April 13, 2024, in the Vaught-Hemingway Stadium South Endzone Club is a significant moment in our ongoing efforts to inspire and develop future leaders and philanthropists.

We invite you to support this initiative. Your contribution will enable our students to gain valuable global experiences through study abroad programs and internships, essential for their growth and leadership development.

The upcoming "Celebration of Philanthropy with A.J. Brown" offers a unique sponsorship opportunity. As a sponsor, you will enjoy VIP access and preferred seating, and be able to engage with A.J. Brown.

This event will serve as an occasion to recognize the transformative impact of philanthropy and highlight the dynamic environment at Ole Miss and the broader Oxford community.

Your involvement is welcomed if you are interested in a business or entertainment opportunity or wish to support this special evening with a tax-deductible donation as an Event Underwriter.

For more details or to contribute, please get in touch with us. We look forward to partnering with you to further our mission at Ole Miss!

Kindly,

Suzanne Helveston
Program Director
The Ole Miss Women's Council for Philanthropy

Sponsorship PACKAGES

PRESENTING SPONSOR - \$25,000

Sold Out



- Event naming opportunity – “A Celebration of Philanthropy with AJ Brown presented by RiverLand Roofing Contractor”
- Two VIP reserved tables of 10
- 10 additional individual tickets
- Special recognition by emcee during the event
- Opportunity to provide company swag to guests
- Prominent logo displayed throughout the event, including on the jumbotron
- Logo on photos taken and provided by photographer at the event
- Logo on backdrop for guest photos
- Acknowledgement in published article
- Logo on invitations mailed to distinguished guests
- Logo on event auction site viewed by event guests and bidders
- Social media promotion
- Thank you email blast and post-event media coverage

GOLD SPONSOR - \$10,000

***Limited quantity available**

- Recognized as a sponsor of the reception
- One VIP reserved table of 10
- 6 additional individual tickets
- Special recognition by emcee during the event
- Prominent logo displayed throughout the event
- Logo featured in the reception area
- Social media promotion
- Thank you email blast and post-event media coverage



Sponsorship **PACKAGES**

SILVER SPONSOR - \$5,000

***Limited quantity available**

- Recognized as a sponsor of the online and live auction
- One VIP reserved table of 8
- 4 additional Individual tickets
- Special recognition by emcee during the event
- Prominent logo displayed throughout the event
- Logo on event auction site viewed by event guests and bidders
- Social media promotion
- Thank you email blast and post-event media coverage

BRONZE SPONSOR - \$2,500

***Limited quantity available**

- One VIP reserved table of 8
- Social media promotion
- Thank you email blast and post-event media coverage

INDIVIDUAL TICKETS - \$150

- No reserved seating

If interested in a sponsorship, please email Suzanne Helveston at shelveston@olemiss.edu. Please provide a company or organizational logo, if applicable.

Payments for sponsorships and individual tickets will be accepted online at <https://umfoundation.com/rck>.